

September 16th 2010

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Cynopsis: Kids!

09/16/10

Good morning. It's **Thursday, September 16, 2010**, and this is your first early morning Kids briefing.

[...]

MORE KIDS STUFF

PIX11 (WPIX/Channel 11) picks up **M@dAbout**, the tween/teen-targeted sketch comedy series. Designed to teach tweens/teens life lessons, the comedy educational/information (E/I) series will air on PIX11 in the NY area on Saturdays at 12 noon beginning September 18. Created by Minneapolis-based **The National Theatre for Children** (NTC), M@dAbout also features a website at www.madabout.tv (including, behind the scenes photos, videos, updates), and a Facebook page. The nationally syndicated series is available 85% of TV households.

Angela Kinsey (Angela Martin on The Office) will make a guest appearance in a new episode of **Nick Jr.**'s series, **Yo Gabba Gabba!**, set to premiere this Sunday, September 19 at 5p. The episode also features musical guests The Faint and Mark Mothersbaugh (DEVO) in his recurring segment Mark's Magic Pictures. Additionally, bonus music tracks from the new episode are featured on the Yo Gabba Gabba! Music is Awesome Volume 2 album, which is available now on iTunes and Amazon.

Moonscoop completes a deal with Middle East free TV channel **MBC3** for four animated series. Under the deal MBC3 picks up: **Zevo-3** (26x30) - an animated action/comedy produced by Moonscoop for Skechers Entertainment; **Gasp!** (52x11) an animated series based on comic book series by Australian author/illustrator Terry Denton, and produced by SLR Productions, in association with Screen Australia, Network Nine Australia, ABC Kids, Agogo and Moonscoop; **The DaVincibles** (52x11) an animated comedy co-created/co-produced by Moonscoop and Neo Network, with other co-production partners including Rai Fiction, SLR, Telegael and Big Animation; and **Tara Duncan** (26x22) a 2D animated series co-produced by ckMoonscoop and DQ Entertainment.

Artzooka! heads to Latin America as part of a deal between **CCI Entertainment** and **Discovery Kids Latin America**. Under the agreement two versions of the series will be produced, one in Spanish and the other in Portuguese for the Latin American Market. Both are slated to debut November 22, 2010. The Brazilian/Portuguese version of Artzooka! will be hosted by Daniel Granieri, with the Spanish-language version hosted by Bruno Lazarro. An English version of Artzooka! launched on CBC (Canada) last week. The English-language Artzooka! has been acquired by Nickelodeon Asia and Noga Israel.

Canadian broadcasters **TVO** and **SRC** have picked up a second season of the 3D CG animated series **Rob the Robot**, a co-production between **Amberwood**

Entertainment and Singapore's **One Animation**. Following on the heels of launch of Rob the Robot (52x11) on TVO this week, the second season will also include 52x11 episodes. The series is produced with support from the MDA, CMF, and the Shaw Rocket Fun.

The preschool animated series **My Friend Book** has been picked up **Sao TV** (Vietnam), **KRO** (Netherlands), and **Kanal D** (Turkey). Supported by the European Commission, My Friend Boo revolves around three young friends and a magical dog named Boo. Book takes the kids on adventures where they learn about a range of issues, including healthy food choices and exercising, energy and water conservation in an age appropriate way. Each episode also features teaching materials in local languages that are available for download. The series is available for free to broadcasters.