

<http://www.europe.wagggsworld.org/en/news/20225>

My friend Boo help children understand the environment

22 March 2010

The Europe Region WAGGGS was present at the launch of a new animation project on World Water Day - 22nd March in London to help children understand some of the most important issues such as water and energy conservation, the environment and climate change, and healthy living.



My Friend Boo tells the story of Ben, Jaq and Lucy who are taken on magical adventures to find out more about water, energy and healthy living. Each programme has been developed in co-operation with independent experts and tested at each phase on hundreds of children across Europe. The series is targeted at children aged 5-8 years old, and each programme is accompanied by a teaching pack containing a number of activities.

Rainbows and Brownies from the 7th Brondesbury Unit in the United Kingdom had an advance viewing of the cartoons and their verdict on the series was shown at the launch. Penelope Cooper (Europe Region WAGGGS Regional Director) and Laura Cottey (member of Girlguiding UK and the Europe Region Advocacy Group) also presented the ways in which Girl Guides and Girl Scouts in the United Kingdom and around the world have been taking action on environmental issues.

Based on the reaction of the Rainbows and Brownies, and the children present at the launch, this new cartoon series certainly helps children understand what they can do to make a difference and work together to change our world and can be used as an introduction to WAGGGS Global Action Theme on the Millennium Development Goals. The series will be broadcast across Europe, in a number of different European languages from June, when the teaching packs will also be available - you can already download the first three episodes on the theme of "Water" from the "[My Friend Boo](#)" website.