

<http://www.kidsinsligo.ie/index.php/world-water-day/>

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## **World Water Day – Animation project to help children understand conservation**

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A new animation project called '[My friend Boo](#)' that will help 5 to 8 year olds understand some of today's most important issues including water conservation and climate change, is being launched today in 5 European cities to mark International World Water Day.

Supported by the European Commission's fund for the environment and produced by award-winning animators including Curtis Jobbling, best known for the internationally acclaimed pre-school series Bob The Builder, the series called "My Friend Boo" will be broadcast in more than 11 languages.

My Friend Boo tells story of Ben, Jaq and Lucy and Boo, a magical dog who comes to life in their attic. Boo takes the kids on magical and whacky adventures to find out about issues such as water conservation and pollution and the importance of water to the world.