

<http://www.source.irc.nl/page/52503>

UK: Launch of My Friend Boo Water Strand - New series gets kids animated about conservation!

Updated - Wednesday 17 March 2010

Business Solutions Europa is launching My Friend Boo, a new animated adventure-comedy series for kids at the London Wetland Centre, United Kingdom, 22 March 2010.

To mark World Water Day 2010, we are launching My Friend Boo, a new animated adventure-comedy series that helps kids aged 5-8 understand some of today's most important issues, starting with water conservation. Boo's adventures will be broadcast on TV networks across Europe as of June 2010. Each episode is also accompanied by teaching packs for schools and educators which will help kids to learn more about this precious resource and have a little fun too. [Event](#)